

## **Roseland Medical and Retail Center**

100-136 West 111th Street Chicago, IL



## **Contents**

- Chicago TREND Overview
- Property Overview
- Neighborhood Overview
- Financial Overview
- Investor Return Analysis
- Meet the Team



# We're entrepreneurs with a mission

We're a socially-minded enterprise, passionate about revitalizing communities through inclusive urban development.

We launched in 2016 with a seed investment from the philanthropic sector.

#### **FOUNDING FUNDERS**







The devaluation of commercial real estate in Black neighborhoods driven largely by racism and structural barriers to capital access. [1]

Historic redlining and barriers to access has decreased the opportunity for residents to invest in their own communities

Black residents largely do not own commercial property and have few connections to Black retail business professionals

The racial wealth gap has limited the opportunities for Black entrepreneurs

Black Americans net worth is 70% lower than non-black households [2]

Real estate and entrepreneurial assets are the biggest pathways to wealth for most Americans

> TREND intends to bolster wealth building opportunities for Black entrepreneurs, investors and communities.

Chicago TREND shopping centers serve as local centers of impact, focused on driving positive change for economies, individuals, communities and impact-minded investors.







## **TREND Current Portfolio**

#### **Butterfield Plaza**

Olympia Fields, IL

Acquired in 2020 19,468 SF 93% Occupied



Demonstrate that TREND can own and create opportunities for Black professionals, tenants and contractors

#### **Chatham Market**

Chicago, IL

Acquired in 2020 9,755 SF 100% Occupied



Helped Black entrepreneurs open a franchise Ownership, leasing and management by Black entrepreneurs; credit tenants

#### 2111-2115 S. State St

Chicago, IL

Acquired in 2021 12,881 SF 75% Occupied



Helped Black
entrepreneurs own
commercial property in
appreciating
neighborhood; opportunity
for future high-rise
development

#### **Walbrook Junction**

Baltimore, MD

Acquired in 2021 47,070 SF 89% Occupied



Obtained over \$1.6M of grant funding for safety and façade improvements Leasing space to Blackowned bank

#### **Edmondson Village**

Baltimore, MD

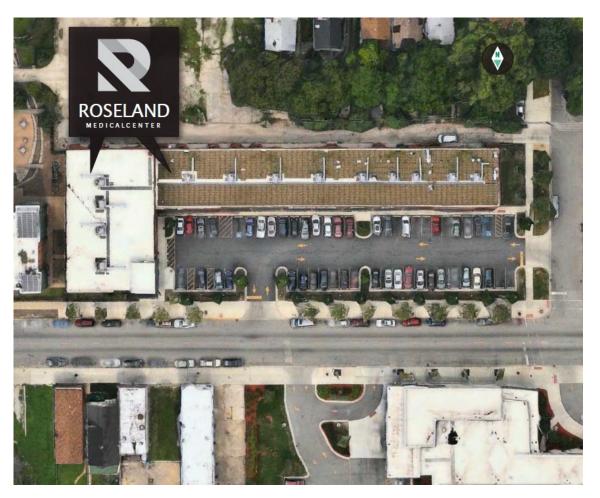
Acquired in 2023 139,417 SF 60% Occupied



Secured \$9.5M of public subsidy to modernize the shopping center. Attract new grocer, restaurant and healthcare service provider to anchor the redevelopment.

## **Property Overview**

- 27,000 square feet
- 100% occupied
- Stable cashflow (see Slide 14)
- One-stop-shop healthcare campus
- Directly across the street from Roseland Medical Center
- 20,000 square feet vacant land parcel for future development
- Complements Far South Side development momentum (see Slide 13)



100-136 West 111th Street

## **Tenant Overview**

#### 4 medical tenants

- Chicago Family Health Center
- Cermak Immediate Care
- Roseland Pharmacy One
- Fresenius Kidney Care

### 4 retail tenants

- 3 restaurants
- 1 nail salon



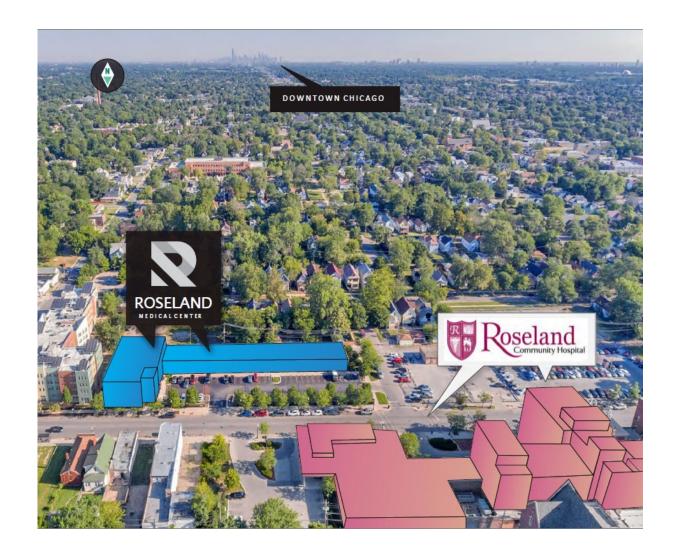
Cermak Immediate Care

Seashell Restaurant

# **Demographic Profile**

#### Demographic Profile [3]

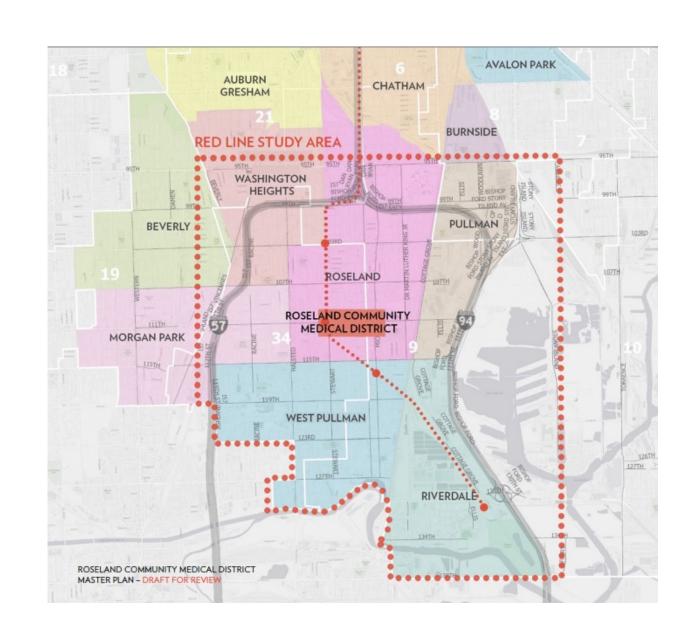
| Radius                     | 1 Mile   | 3 Mile   |
|----------------------------|----------|----------|
| Estimated Population       | 32,058   | 162,541  |
| Median Age                 | 37       | 38       |
| Estimated Households       | 10,304   | 55,534   |
| Estimated Median HH Income | \$38,636 | \$49,736 |



**Source:** [3] Demographic Report CoStar Group (2024)

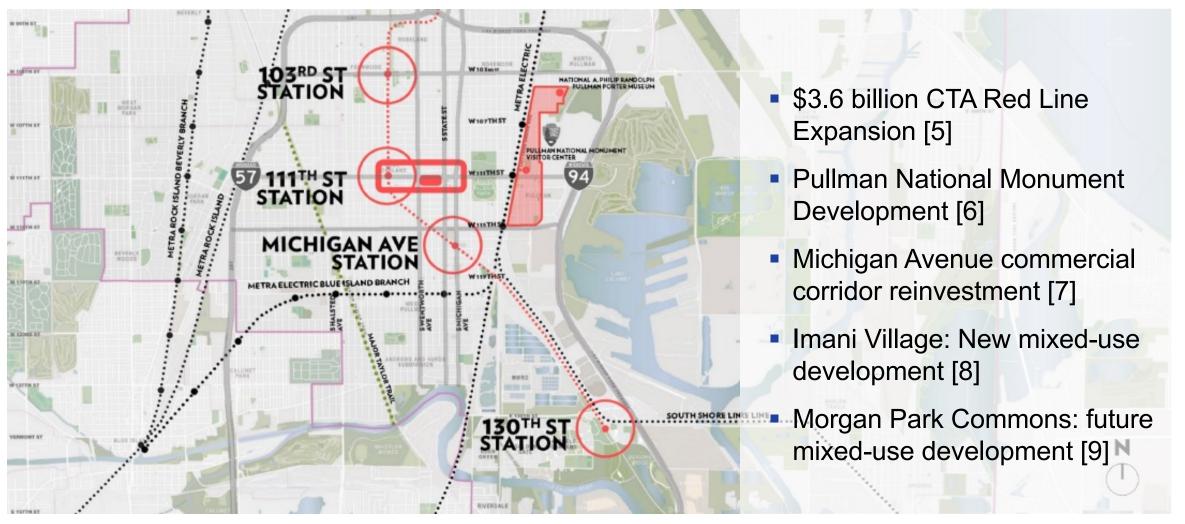
## **Roseland Medical District**

- Established in 2011 by the Illinois State Legislature [4]
- Received a \$25 million State of Illinois appropriation in 2023 to implement new development activity in the District
- Strategy to attract and retain healthcare providers, medical research facilities, and emerging health tech enterprises
- Aligned with broader neighborhood planning (e.g., transportation, housing, workforce development)
- Provides care to 300,000 people across 12 neighborhoods



# **Far South Side Development Momentum**





Sources: [5] Chicago Transit Authority; [6] Chicago Neighborhood Initiatives; [7] Chicago Sun Times; [8] City of Chicago; [9] City of Chicago

## **How Will This Work For You?**

|   | Year 1         | Year 2        | Year 3        | Year 4        | Year 5        | Year 6        | Year 7        | Year 8         | TOTAL           |
|---|----------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|-----------------|
| Cash Inflows                                    |                |               |               |               |               |               |               |                |                 |
| Investor Capital                                | \$2,550,083.00 |               |               |               |               |               |               |                |                 |
| First Mortgage Debt                             | \$3,809,609.59 |               |               |               |               |               |               |                |                 |
| Rent  | \$679,788.08   | \$692,394.74  | \$701,742.85  | \$652,804.38  | \$746,215.13  | \$772,637.42  | \$758,504.53  | \$812,184.52   | \$5,816,271.66  |
| CAM recovery @ 65%                              | \$229,123.75   | \$235,997.46  | \$243,077.39  | \$250,369.71  | \$257,880.80  | \$265,617.22  | \$273,585.74  | \$281,793.31   | \$2,037,445.38  |
| Less vacancy                                    | -\$33,989.40   | -\$34,619.74  | -\$35,087.14  | -\$32,640.22  | -\$37,310.76  | -\$38,631.87  | -\$37,925.23  | -\$40,609.23   | -\$290,813.58   |
| Total Inflows                                   | \$7,234,615.01 | \$893,772.46  | \$909,733.09  | \$870,533.87  | \$966,785.17  | \$999,622.77  | \$994,165.04  | \$1,053,368.61 | \$7,562,903.45  |
|   |                |               |               |               |               |               |               |                |                 |
|   |                |               |               |               |               |               |               |                |                 |
| Management fee                                  | \$34,996.90    | \$36,046.80   | \$37,128.21   | \$38,242.05   | \$39,389.32   | \$40,571.00   | \$41,788.13   | \$43,041.77    | \$311,204.17    |
| Landscape maintenance                           | \$30,000.00    | \$30,900.00   | \$31,827.00   | \$32,781.81   | \$33,765.26   | \$34,778.22   | \$35,821.57   | \$36,896.22    | \$266,770.08    |
| Utilities                                       | \$65,000.00    | \$66,950.00   | \$68,958.50   | \$71,027.26   |               | \$75,352.81   | \$77,613.40   | \$79,941.80    | \$578,001.84    |
| Repairs & maintenance                           | \$70,000.00    | \$72,100.00   | \$74,263.00   | \$76,490.89   | \$78,785.62   | \$81,149.19   | \$83,583.66   | \$86,091.17    | \$622,463.52    |
| Security services                               | \$55,000.00    | \$56,650.00   | \$58,349.50   | \$60,099.99   | \$61,902.98   | \$63,760.07   | \$65,672.88   | \$67,643.06    | \$489,078.48    |
| Insurance                                       | \$15,000.00    | \$15,450.00   | \$15,913.50   | \$16,390.91   | \$16,882.63   | \$17,389.11   | \$17,910.78   | \$18,448.11    | \$133,385.04    |
| Property tax                                    | \$78,901.18    | \$81,268.21   | \$83,706.26   | \$86,217.45   | \$88,803.97   | \$91,468.09   | \$94,212.13   | \$97,038.50    | \$701,615.80    |
| Miscellaneous                                   | \$3,600.00     | \$3,708.00    | \$3,819.24    | \$3,933.82    | \$4,051.83    | \$4,173.39    | \$4,298.59    | \$4,427.55     | \$32,012.41     |
| Total Recoverable                               | \$352,498.08   | \$363,073.02  | \$373,965.21  | \$385,184.17  | \$396,739.69  | \$408,641.88  | \$420,901.14  | \$433,528.17   | \$3,134,531.35  |
|   |                |               |               |               |               |               |               |                |                 |
| Leasing commissions                             | \$2,000.00     | \$2,060.00    | \$2,121.80    | \$2,185.45    |               | \$2,318.55    |               | \$2,459.75     | \$17,784.67     |
| Legal fees                                      | \$10,000.00    | \$10,300.00   | \$10,609.00   | \$10,927.27   | \$11,255.09   | \$11,592.74   | \$11,940.52   | \$12,298.74    | \$88,923.36     |
| Marketing & Sponsorships                        | \$3,000.00     | \$3,090.00    | \$3,182.70    | \$3,278.18    | \$3,376.53    | \$3,477.82    | \$3,582.16    | \$3,689.62     | \$26,677.01     |
| Asset management fee                            | \$18,000.00    | \$18,540.00   | \$19,096.20   | \$19,669.09   | \$20,259.16   | \$20,866.93   | \$21,492.94   | \$22,137.73    | \$160,062.05    |
| Accounting fees                                 | \$10,000.00    | \$10,300.00   | \$10,609.00   | \$10,927.27   |               | \$11,592.74   | \$11,940.52   | \$12,298.74    | \$88,923.36     |
| Total Non-Recoverable                           | \$43,000.00    | \$44,290.00   | \$45,618.70   | \$46,987.26   | \$48,396.88   | \$49,848.79   | \$51,344.25   | \$52,884.58    | \$382,370.45    |
|   |                |               |               |               |               |               |               |                |                 |
| Effective Gross Revenue                         | \$874,922.43   | \$893,772.46  | \$909,733.09  | \$870,533.87  | \$966,785.17  | \$999,622.77  | \$994,165.04  | \$1,053,368.61 | \$7,562,903.45  |
| Less Total Expenses                             | -\$395,498.08  | -\$407,363.02 | -\$419,583.91 | -\$432,171.43 | -\$445,136.57 | -\$458,490.67 | -\$472,245.39 | -\$486,412.75  | -\$3,516,901.80 |
| Net Operating Income                            | \$479,424.35   | \$486,409.45  | \$490,149.19  | \$438,362.45  |               | \$541,132.11  |               | \$566,955.86   | \$4,046,001.65  |
| Plus: Depreciation Tax Benefits                 | \$21,826.92    | \$21,826.92   | \$21,826.92   | \$21,826.92   |               | \$21,826.92   | \$21,826.92   | \$21,826.92    | \$174,615.38    |
| MTG Interest Deduction Tax Benefit              | \$36,788.10    | \$34,812.90   | \$32,837.70   | \$30,862.50   | \$33,247.60   | \$31,814.63   | \$29,479.61   | \$27,144.59    | \$256,987.61    |
| Less Debt Services                              | -\$351,451.00  | -\$351,451.00 | -\$351,451.00 | -\$351,451.00 | -\$359,791.00 | -\$359,791.00 | -\$359,791.00 | -\$359,791.00  | -\$2,844,968.00 |
| Net Cash Flow                                   | \$186,588.37   | \$191,598.27  | \$193,362.80  | \$139,600.87  | \$216,932.13  | \$234,982.66  | \$213,435.19  | \$256,136.37   | \$1,632,636.65  |
| Cash Flow Distribution from Sale of Vacant Land |                |               |               |               |               |               | \$602,882.70  |                |                 |
| Liquidation Proceeds                            |                |               |               |               |               |               |               | \$4,296,887.23 |                 |
| Total Projected Cash Flow for Distribution      | \$186,588.37   | \$191,598.27  | \$193,362.80  | \$139,600.87  | \$216,932.13  | \$234,982.66  | \$816,317.89  | \$4,553,023.60 | \$6,532,406.58  |
| To 49% Investors (pro-rata)                     | \$91,428.30    | \$93,883.15   | \$94,747.77   | \$68,404.42   | \$106,296.74  | \$115,141.50  | \$399,995.77  | \$2,230,981.56 | \$3,200,879.22  |
| To a \$1,000 investor                           | \$73.14        | \$75.11       | \$75.80       | \$54.72       |               |               | \$320.00      | \$1,784.79     | \$2,560.70      |
| To a \$10,000 investors                         | \$731.43       |               | \$757.98      | \$547.24      |               | \$921.13      | \$3,199.97    | \$17,847.85    | \$25,607.03     |
| 10 4 9 10,000 1114631013                        | J/31.43        | \$731.07      | 2/3/.56       | 3347.24       | \$630.37      | 3521.13       | 23,133.37     | 717,847.83     | 723,007.03      |

NOTE: The foregoing is a mathematical calculation based on our current assumptions about future events. Some of these assumptions will prove to have been inaccurate, possibly for the reasons described in Exhibit B, Risks of Investing. Hence, the results of investing will likely differ from those illustrated above, for better or for worse, possibly by a large amount.

# **TREND Leadership Team**



Lyneir Richardson
Co-Founder and CEO



**Tay Craig**VP of Acquisitions and Asset
Management



William Beckford
VP of Asset Management
Baltimore



William McIntosh III VP of Finance and Operations



Emma G. Roberts
COO, TREND CDC



Michelle E. L. Merritt
Community and Economic
Development Consultant



Robert Weissbourd
Co-Founder

